**Request Template for Linking to S-Anon on a Web Site Resource Page**

DATE:

TO:

FROM:

**SUBJECT: S-Anon Provides Hope and Help for Friends and Families of Sex Addicts**

## Dear [Recipient],

## As an organization supporting a helping profession, your [clients/patients/church members/etc.] may come in contact with those who have been adversely affected by the sexual behavior of a family member or friend. S-Anon International Family Groups is a fellowship for the relatives and friends of sexually addicted people. Our program of recovery is adapted from Alcoholics Anonymous and is based on the Twelve Steps and Twelve Traditions.

## The S-Anon program offers help and hope to families, friends, and co-workers of sex addicts, who will find a supportive environment in S-Anon’s 12-Step meetings. We would like to make you aware of our program of recovery as one of the tools available to family members and friends of sex addicts to help them rebuild their lives. By posting information about S-Anon and a link to www.sanon.org on the resource page of your website, your [clients/patients/church members/etc.] will have access to supplemental resources to support their work.

## A link from your website resources page to the S-Anon website can also make it easier for those affected by sexual addiction to find help on the Internet. This process of providing interconnected links enhances S-Anon’s ranking with search engines.

## Here is some sample text that you can include on your website resources page, along with a link to sanon.org

## [insert one of the descriptions of S-Anon, listed below].

## S-Anon International Family Groups’ website has more information about our program of recovery. If you would like more information about this specific request to help us enhance our standing with search engines, please contact our Public Information & Outreach Chair at pioc@sanon.org. Thank you in advance for your assistance in providing resources to those impacted by sex addiction.

## [Sincerely,]

### Descriptions of S-Anon: Include One in Your Letter

* The primary purpose of S-Anon is to recover from the effects of another person’s sex addiction and to help families and friends of sex addicts. More information can be found at [www.sanon.org](http://www.sanon.org/).
* S-Anon is a recovery program for families and friends of sex addicts and is based on the Twelve Steps and Twelve Traditions of S-Anon adapted from Alcoholics Anonymous. More information can be found at [www.sanon.org](http://www.sanon.org/).
* The primary purpose of S-Anon is to help families and friends of sex addicts. More information can be found at [www.sanon.org](http://www.sanon.org/).
* S-Anon is a fellowship that welcomes and gives comfort to the families and friends of sex addicts. More information can be found at [www.sanon.org](http://www.sanon.org/).
* S-Anon International Family Groups, Inc. is a Twelve Step recovery program for those who have been affected by another person’s sex addiction. More information can be found at [www.sanon.org](http://www.sanon.org/).
* S-Anon is a fellowship of people who share their experience, strength, and hope with each other so that they may solve their common problems and help others to recover from the effects of sex addiction in a relative or friend. More information can be found at [www.sanon.org](http://www.sanon.org/).