## Outreach to Media Project Generator

Potential Projects

Below is a list of potential projects. It may be helpful to use this Media Project Generator document to record the priorities for your project-planning meeting.

· Mount a letter-writing campaign to advice columnists, healthcare professionals, spiritual leaders, human service organizations, and lawyers in the local area

· Develop an outreach packet to send to advice-related radio shows

· Develop an outreach packet to send to health-related television and radio programs