### Memo to Media

Adapt this memo as needed for distribution to media representatives in your area who wish to interview S-Anon members.

Date:

To: < Media Representative>

From: S-Anon International Family Groups

RE: Interviewing members of S-Anon

Thank you for your interest in S-Anon. As you may already know, S-Anon is a program of recovery from the effects of sexaholism based on the Twelve Steps and Twelve Traditions of S-Anon, for the families and friends of sexaholics. Both the Steps and Traditions help to keep our fellowship healthy and viable. These Traditions also govern our interaction with the media. Specifically:

Tradition 5 states: “Each S-Anon Family Group has but one purpose: to help families of sexaholics.”

Tradition 11 states: “Our public information policy is based on attraction rather than promotion; we need always maintain personal anonymity at the level of press, radio, TV, and film.”

Tradition 12 states: “Anonymity is the spiritual foundation of all our Traditions…”

The primary purpose of S-Anon, found in our Fifth Tradition, is to help families and friends of sexaholics. We do this by practicing the Twelve Steps of S-Anon, by encouraging and understanding our sexaholics relatives, and by welcoming and giving comfort to the families of sexaholics. You can play an integral role in helping increase awareness about our unique solution. To that end, we are supplying you with information and/or members to interview.

In return we request:

* **Complete Anonymity**. Please respect the confidentiality of our members. It is vital to their recovery. We ask that you identify S-Anon members by their first name and the first initial of the last name. There should be no media appearances in which the S-Anon member is recognizable by appearance or voice. S-Anon members’ phone numbers are not to be given out.
* **Contact Information.**  As part of any segment mentioning S-Anon, we ask that you list our contact information. Please use the following:

S-Anon International Family Groups

P.O. Box 111242, Nashville, TN 37222-1242

Toll-free: 800-210-8141

Website: www.sanon.org

Email: sanon.org

* **Documentation.** Please supply us with printed, audio/visual and digital links of your article or broadcast no more than five days after the piece or segment appears. Send these and other media documentation to the mailing address listed above or to outreachcommittee@sanon.org.
* **Disclaimer.** Because there are no experts in S-Anon — just one member helping another member — we ask that you make the following statement to your audience: “The stories shared today express the opinions and experiences of the individual member, and not necessarily that of S-Anon as a whole.”

Thank you for your interest in S-Anon and we hope that we have been of service to you as well as to those still suffering from the effects of the sexual behavior of a family member or a friend.

Sincerely,

[NAME]
Chairperson, S-Anon Public Information and Outreach Committee